Blackpool Children's

Services

Appendix 5(a)

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Scrutiny Committee Update March 2024
Blackpool Families Rock
Born into Care



Context – *culture change*

- Long history of "revolving door"
- Rapid escalation into Statutory services
- Pattern associated with weaker outcomes
- Culture change needed



Context – *co-production*

- Key to our development has been our Blackpool Families Rock approach, co-produced with our families
- A key part of any practice model is *how* we work with children, young people and families
- Blackpool Families Rock is our *how* and a core part of this is coproduction,
- This approach was co-produced, we have a dedicated coproduction team and much of our current work is co-produced

Social Pedagogy Concepts: Head, Heart & Hands



Head - Our thinking, our knowledge and our experience



Heart - Our values and what we feel



Hands - The doing of what we think and feel



Heart: Feeling

We are all human We can all make mistakes Trusting relationships are important Respect each other Be kind Let's be brave together Never give up on me See me (I am unique) See the good things Share the power



Head: knowledge culture and thinking

Don't be nosy (ask yourself if you really need to know this) Use plain language Share knowledge Take care in how you talk and write about us Share what you know about us Be non-judgemental Walk in my shoes





Hand: the doing of what we think and feel

See our strengths Find out what works for us Show you've listened by your actions Be clear about expectations Get to know me Know who is important to me Support us to develop our own plans and solutions Have meaningful meetings Celebrate positive changes Make time for me Be honest

Blackpool Families Rock Values & Practice Principals



Heart: How we behave

- We are inclusive
- We build trusted relationships
- We are respectful
- We are kind
- We encourage our families to be brave with us
- We are positive
- We are realistic
- We are honest

Hand: How we work

- We work restoratively, and balance families strengths with what we are worried about
- We help families develop tailored solutions
- We work with children and families, we do not do things to them
- We encourage our children and families to be aspirational

Head: How we think

- We work with families to assess and understand, analyse impact and outcomes and are objective. We do not judge
- We work collaboratively with others, sharing information in the right way at the right time to get the best outcomes for families
- We empathise and recognise the impact of trauma
- We believe in families



Co-production – what do we mean

- Sharing power, leading to tangible changes in our service
- Positive relationships, trust
- It's never done, it's always a work in progress
- Many things are called co-production, but they are not
- We employ parents, carers, young people and support them to be integrated into working alongside other staff to develop our policies, practice, deliver training, participate and lead events, and more
- It's become 'the Blackpool way'

Consultation

Breadth = Consultation Depth = Co-production

Feedback loop

Co-production

Identify the problem Gather your experts Fall in love with your problem - find out everything there is to know about your problem, including quantitative and qualitative data Research good practice Model out what good looks like for you - be very clear to achieve a shared understanding of this vision Good in the space and good as an outcome Consider a range of potential solutions and test them out in the group Choose one or two and develop small scale test and learn activity with clear time parameters Review the learning regularly (weekly if possible) and agree changes that need to be made along the way Evaluate the work Scale up successful activity

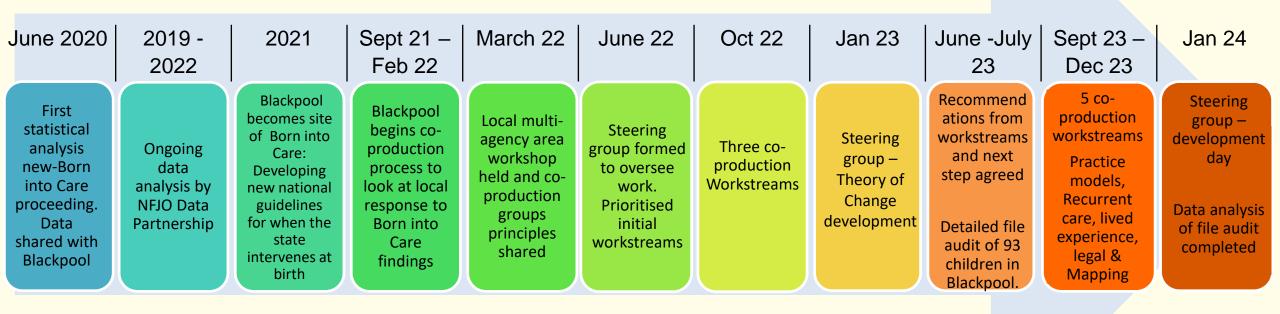
Output



Evolving Blackpool Families Rock

- Blackpool Families Rock is our overarching framework it is how we work with families
- We recognise that things don't stand still, things develop we're 8 years in with Blackpool Families Rock
- Born into Care is an example of how we've co-produced change in Blackpool
- Family Safeguarding is our next step, more detail and more resources for our social work practice

Born into Care Blackpool: Our journey to co-producing a new offer







Born into Care – *example* – *Mapping*

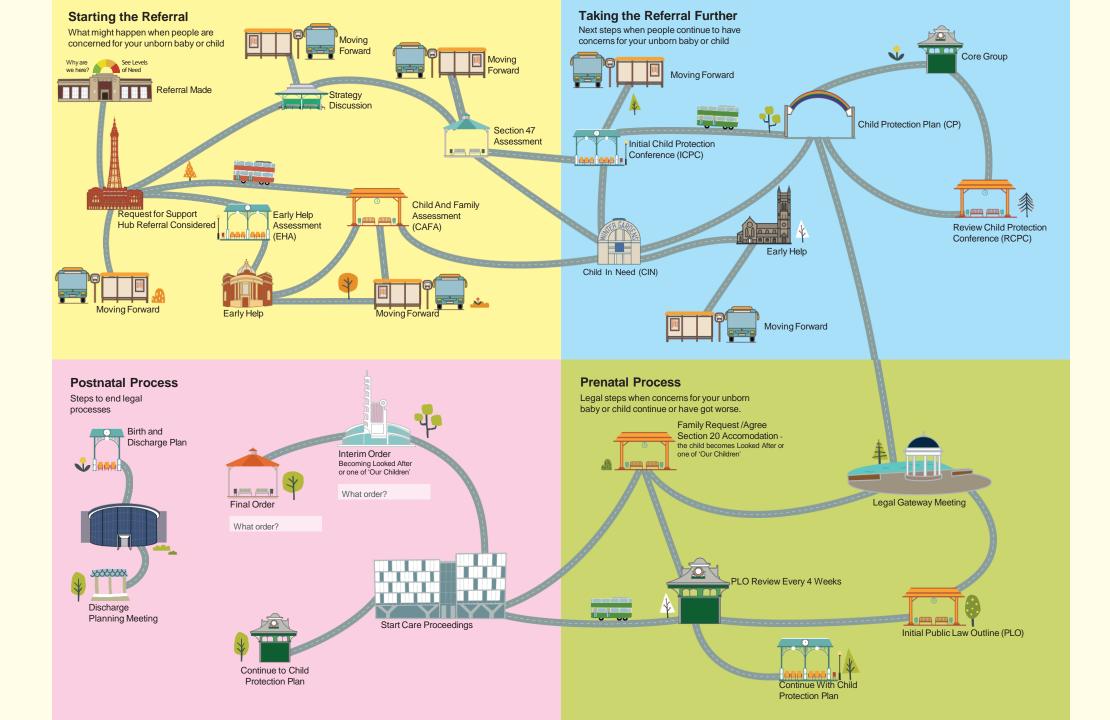
- One of the achievements so far has been a map to help families and other people better navigate our system
- This was co-produced, co-designed facilitated by a co-design professor from Lancaster University
- We've learnt even more about co-production as we continue to embed co-production as a core value in how our service works

A fun, collaborative, and creative process...









Available 10th April





Family Safeguarding – *linking up*

- We're also about to launch multiagency teams based on the Family Safeguarding model of practice
- This a great model with a proven history of successful impact
- We're working on how this will link to Born into Care work and other services and how it will build on our Blackpool Families Rock approach
- But it is important to pay attention to what improves practice, impact/outcomes for our children, young people and families



What we think makes a difference

- Wider culture led by the senior leadership (think SWORD)
- Co-production living and breathing this
- Clear, simple aims for the whole service
- Good communication across the service
- The *how* of practice when implementing any practice model, managers and practitioners are supported to focus and work on *how* they work with families
- Managers and leaders work to remove barriers for practitioners to do this *how* of practice better
- Nurturing relationships across the council and with partner agencies